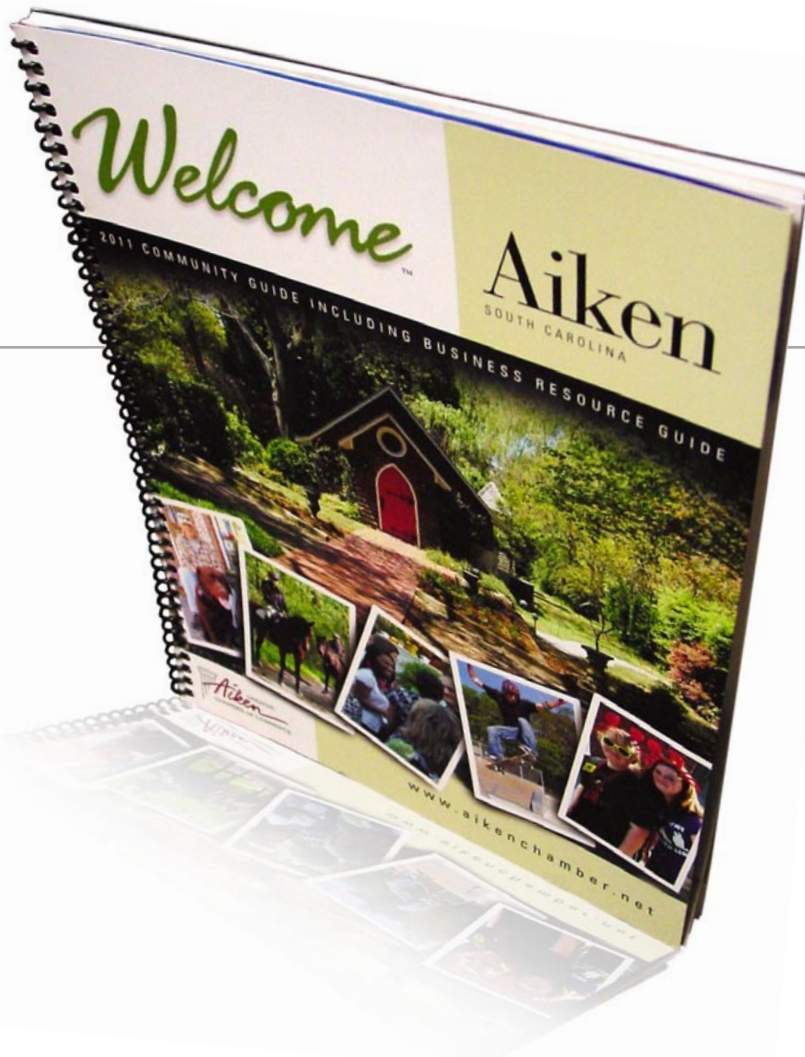


Welcome™

AIKEN SOUTH CAROLINA



The Chamber has been ranked among the top three chambers of its size nationwide for communications excellence.

The award for special publications, presented by the American Chamber of Commerce Executives (ACCE), recognizes the Aiken Chamber and the *Welcome Aiken* magazine for meeting and exceeding the fundamental standards and criteria for communications excellence. It is the first national communications award bestowed upon the Aiken Chamber.

Welcome™ Aiken, the official community guide and business directory of the Greater Aiken Chamber of Commerce, showcases our community to people interested in Aiken as a home or possible business location. The 2012 edition of the Guide provides the opportunity for visibility with the Chamber of Commerce to a variety of audiences for an extended period of time.

- { distribution
- { editorial content
- { membership directory
- { digital publication
- { advertising rates & specs

Welcome™

AIKEN SOUTH CAROLINA

{ distribution }

Guaranteed distribution through the Greater Aiken Chamber of Commerce, and select distribution partners.

- Direct mailed to the decision maker of every Chamber of Commerce Member
- Direct mailed by request to newcomer & relocation inquiries
- Economic & business development marketing tool

**8,500
PRINTED
ANNUALLY**



Welcome™

AIKEN SOUTH CAROLINA

{ editorial content }



Feature Stories:*

Welcome™ Aiken feature editorial focuses on the best aspects of living and working in the Greater Aiken area. The topical editorial and high-quality photography, with community development and newcomer information, ensure that it is a complete guide to the area.

* final features may vary

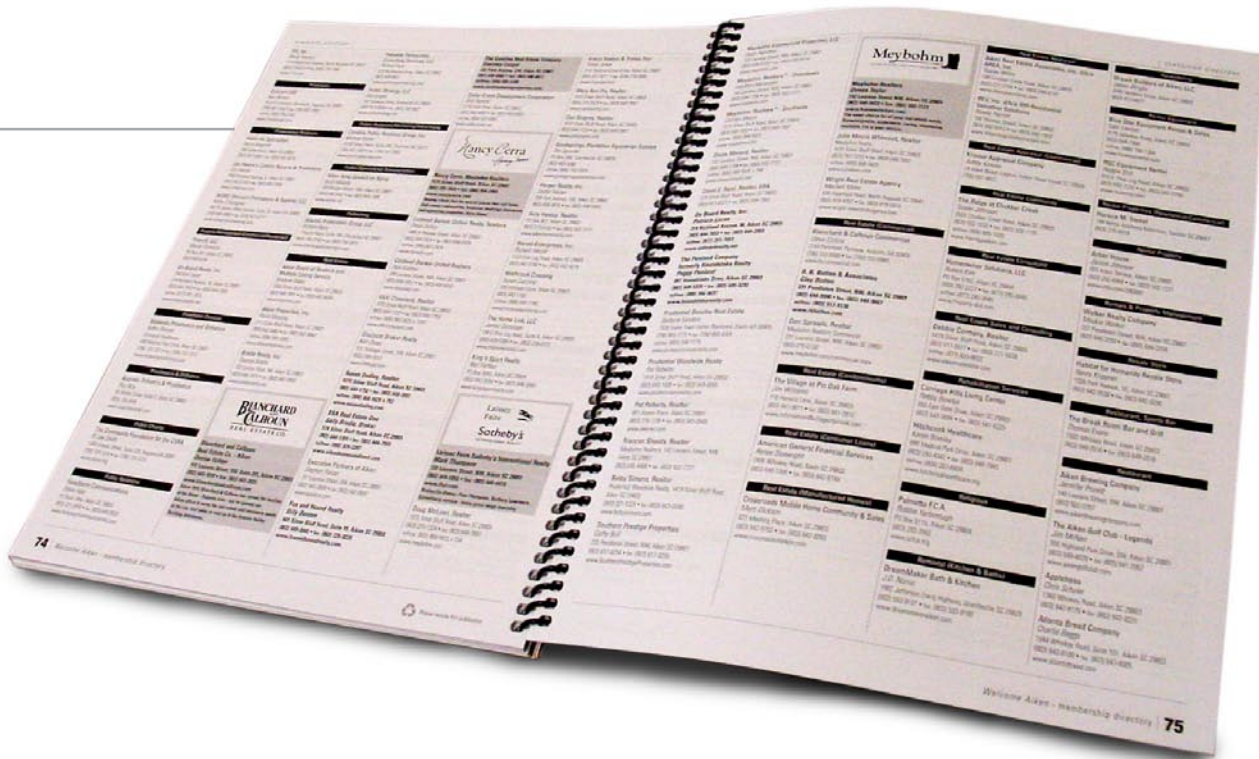
Departments:

Housing Options; Quality of Life; Economy & Employment; Education; Healthcare; Relocation Information; Retirement; Business Directory

Welcome™

AIKEN SOUTH CAROLINA

{ membership directory }



Don't Go Unnoticed!

Stand out all year long over your competition in this complete list of Chamber members.

REACH new clients & BUILD new referrals. Get YOUR NAME out in front with enhanced listings for a one time fee. Click on advertising rates and specs below.

For more information or any questions...
Call (803) 649-1200 x 224

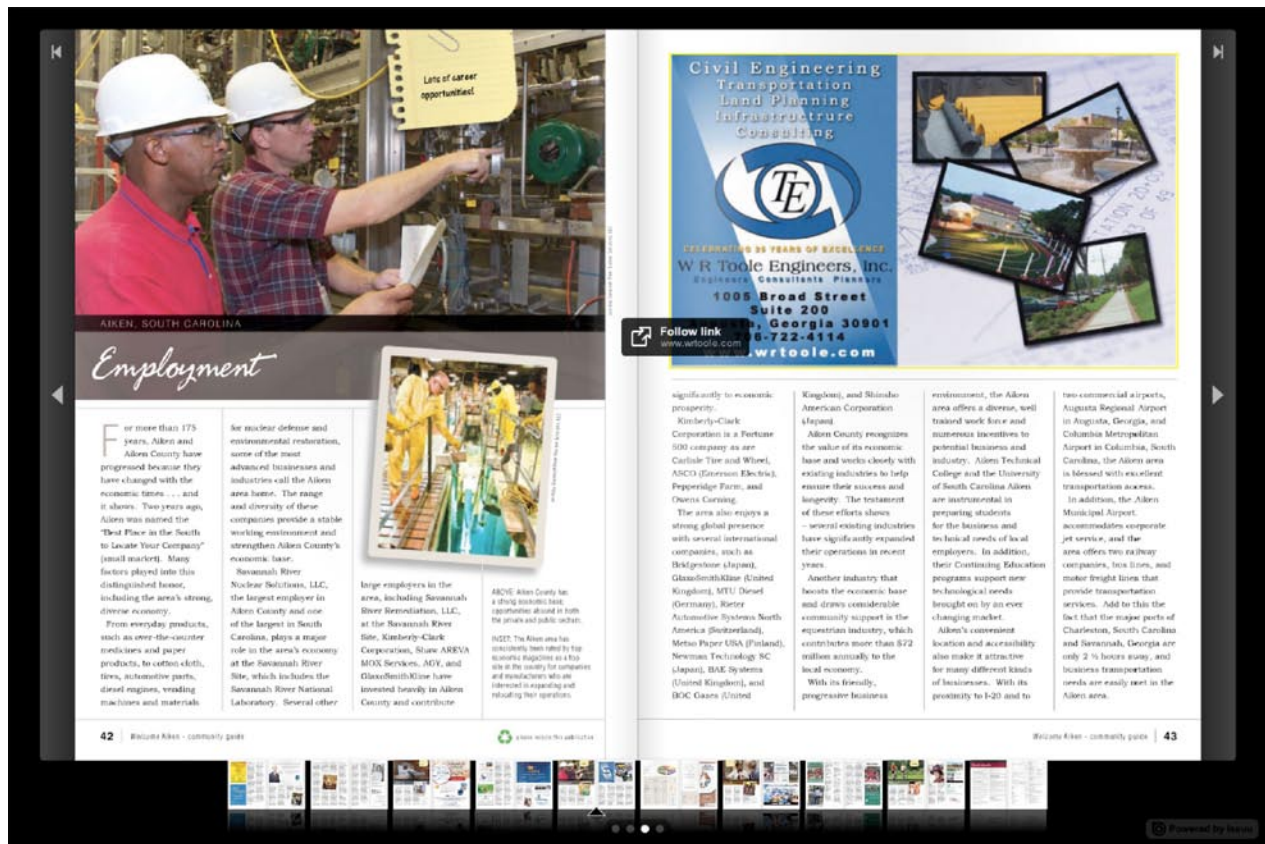
Welcome™

AIKEN SOUTH CAROLINA

{ digital publication }

Extend your message to an even larger audience of business people, newcomers, visitors, and development prospects through the dynamic edition of *Welcome™* Aiken to be prominently posted on the Greater Aiken Chamber of Commerce website, aikenchamber.net. Highlight your products or services to the many website visitors who are searching online for comprehensive area information. Each page of *Welcome™* Aiken online will be viewable, with live links to advertisers' websites.

- Premium Position, 1/2 - and Full page advertisers have hot-links in e-zine.
- 1/4 - and 1/8 page color advertisers may get link for an additional cost of \$395 per year.
- Black & white advertisers are not eligible.



Welcome™

AIKEN SOUTH CAROLINA

{ advertising rates & specs }

PREMIUM POSITIONS	1x	2x*	DISPLAY ADS	1x	2x*	DIRECTORY: B&W	1x	2x*
Back Cover	\$3,895	\$3,495	2 page spread	\$3,840	\$3,450	Full Page	\$1,645	\$1,480
Inside Front Cover	\$3,245	\$2,920	Full Page	\$2,195	\$1,975	1/2 Page	\$1,095	\$985
Inside Back Cover	\$2,995	\$2,695	1/2 Page Vertical	\$1,795	\$1,695	1/4 Page	\$645	\$595
Page 1	\$2,895	\$2,595	1/2 Page	\$1,395	\$1,255	1/8 Page	\$495	\$445
Opposite Contents	\$2,795	\$2,515	1/4 Page	\$995	\$895	Super Box Listing	\$349	PLEASE NOTE: directory ads cannot be guaranteed next to listing, due to copy flow. can only be guaranteed close "as possible" to listing.
			1/8 Page	\$595	\$545	Box Listing	\$249	
						Bold Listing	\$129	
						Additional Category	\$109	



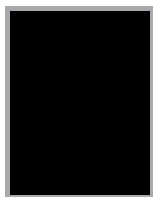
PLEASE NOTE: a 4% processing fee will be added to ads purchased with credit card.

• Production: Assistance available. Prices quoted upon request. All advertising rates are net, and do not include artwork and/or production services charges.

* The price reflects the rate per issue.
• Guaranteed Position: 5% of ad rate.



2-page spread
non-bleed: 16" x 10"
bleed: 17" x 11.125"



full page
non-bleed: 7.625" x 10"
bleed: 8.625" x 11.125"



1/2 page vertical
3.5" x 10"



1/2 page
7.5" x 4.75"



1/4 page
3.5" x 4.75"



1/8 page
3.5" x 2.125"

* publication trim size is 8.375" x 10.875" • safety margin is .25" on all sides • bleed size includes a .125" bleed on all four sides

ALL ads supplied to APG need to be high resolution .PDF or .JPEG files.
Submit files to: ads@atlanticpublicationgrp.com



Richard Barry • 843.746.2246
richard@atlanticpublicationgrp.com

